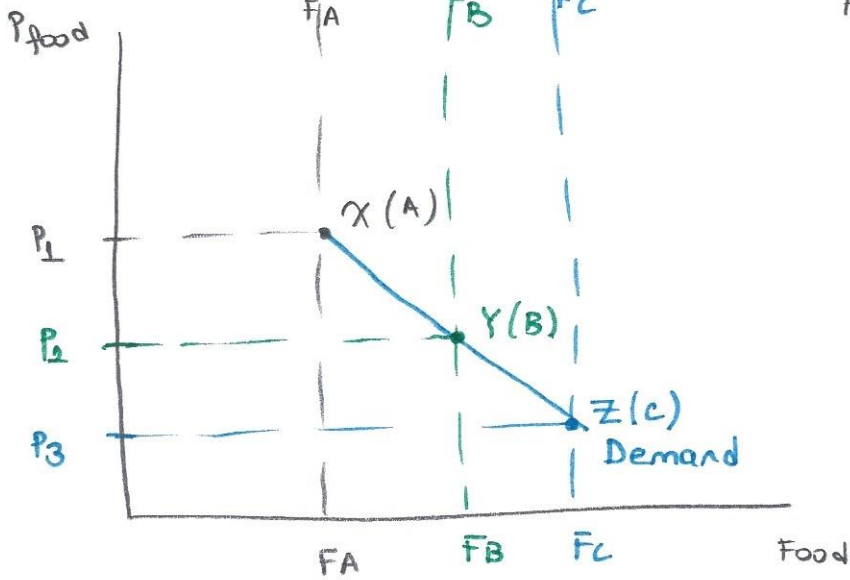
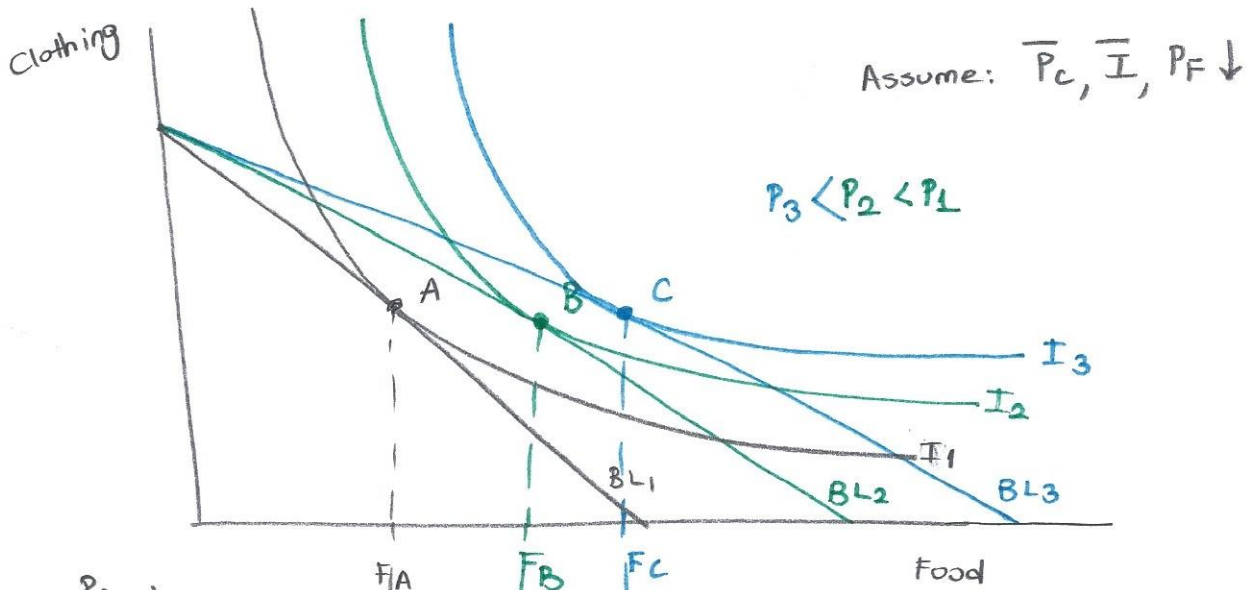


Lecture Notes:

Derivation of the demand curve from price-consumption line



## Deriving the demand curve:

$$u(x, y) = xy, \quad mu_x = \frac{\partial u}{\partial x} = y, \quad mu_y = \frac{\partial u}{\partial y} = x$$

Budget constraint  $P_x \cdot X + P_y \cdot Y = I$

$$\frac{mu_x}{mu_y} = \frac{P_x}{P_y}$$

$$\frac{Y}{X} = \frac{P_x}{P_y}$$

$$Y = \frac{X \cdot P_x}{P_y}$$

$$P_x \cdot X + P_y \cdot Y = I$$

$$P_x \cdot X + P_y \left( \frac{X \cdot P_x}{P_y} \right) = I$$

$$2 P_x \cdot X = I$$

$$X^* = \frac{I}{2 P_x}$$

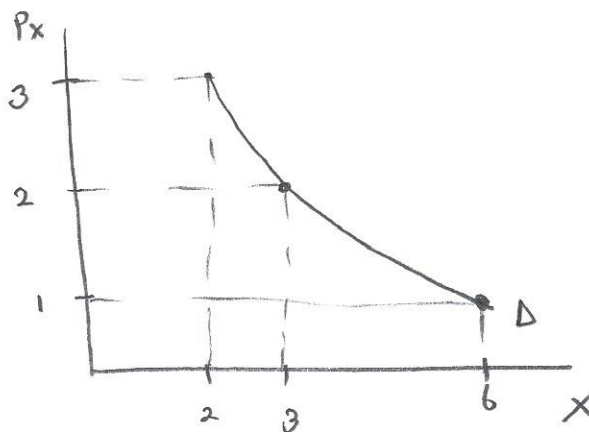
$P_x \uparrow$  from \$1 to \$2 to \$3,  $P_y = 1, I = 12$

$$X^* = \frac{12}{2 \cdot P_x} = \frac{6}{P_x}$$

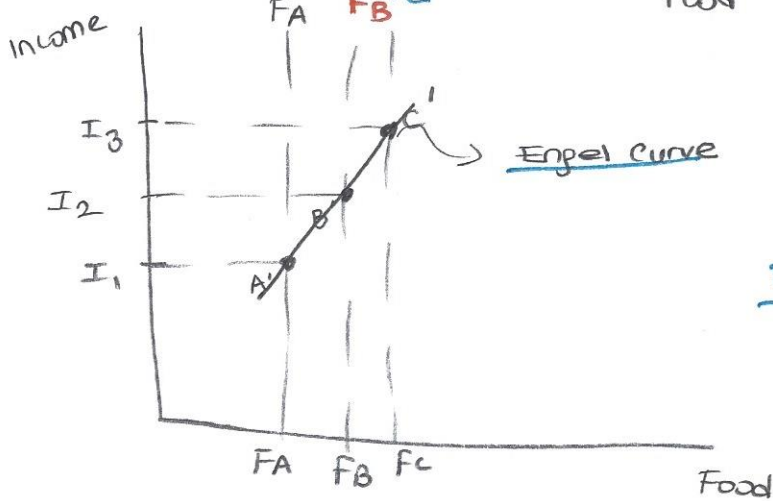
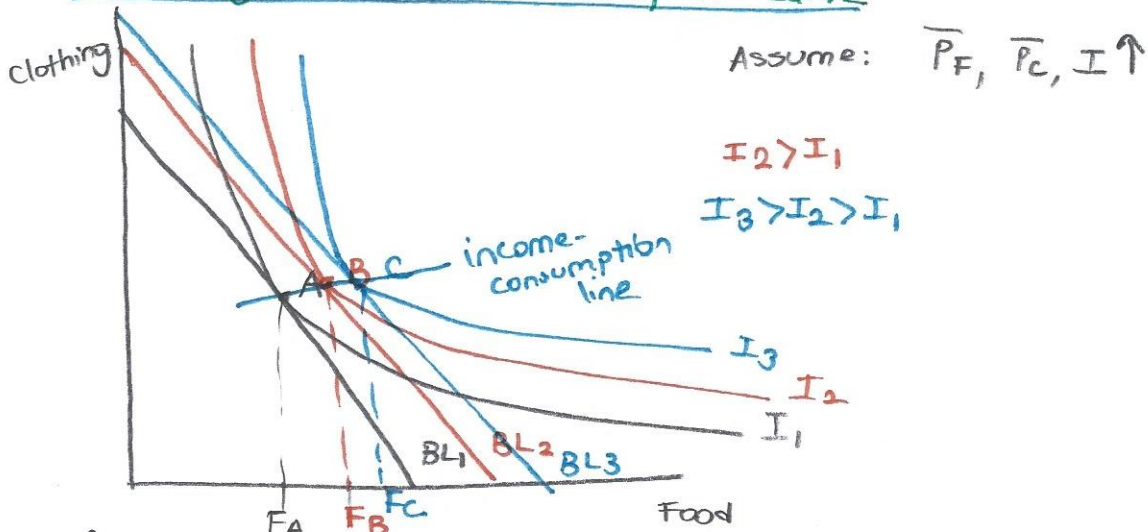
$$X(1) = 6 \rightarrow 6/1$$

$$X(2) = 3 \rightarrow 6/2$$

$$X(3) = 2 \rightarrow 6/3$$



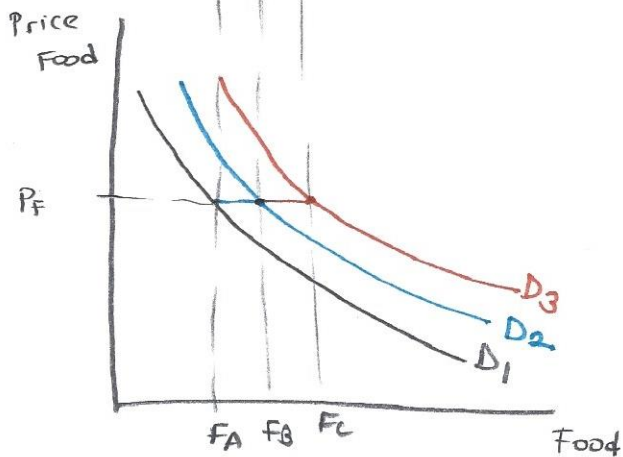
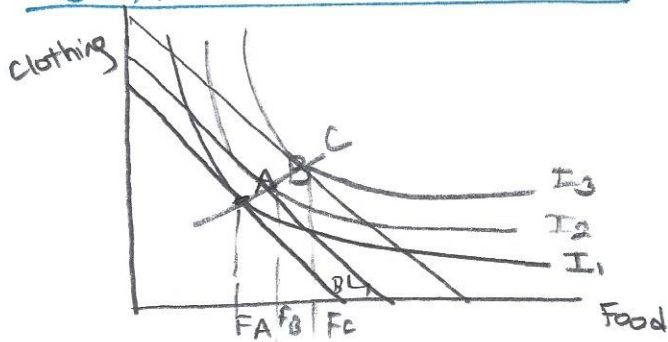
## Deriving the income-consumption curve



income-consumption curve slopes (+)  
 then Engel curve slopes (+)

## Derivation of the Engel curve

## shifts of the demand curve

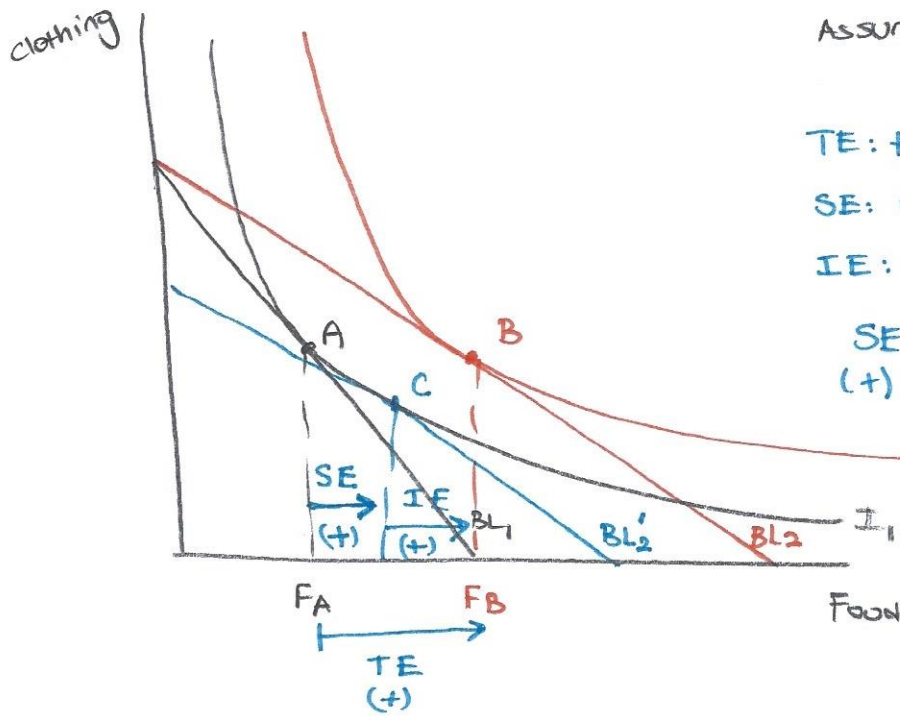


For Normal Good

$Y \uparrow \Rightarrow D \uparrow$  (shifts to the right)

# Income and Substitution Effects

## FOR NORMAL GOODS



Assume:  $\bar{P}_C, \bar{I}, P_F \downarrow$

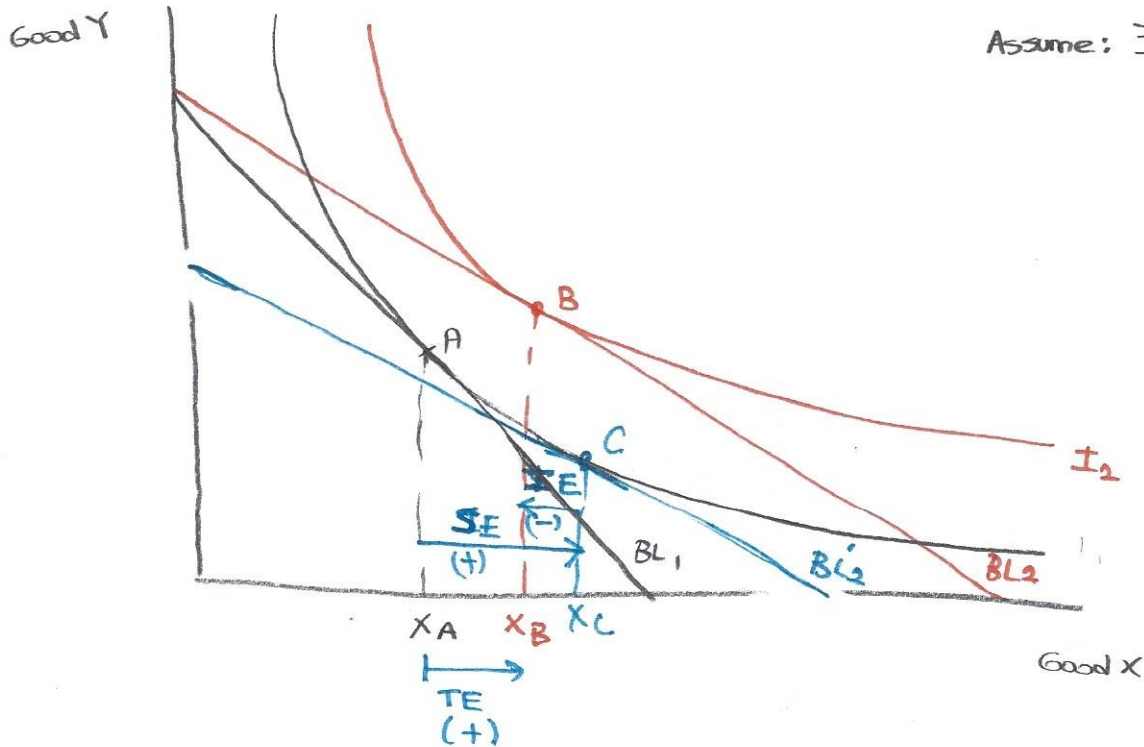
TE: total effect

SE: substitution effect

IE: income effect

$$SE (+) + IE (+) \Rightarrow TE (+)$$

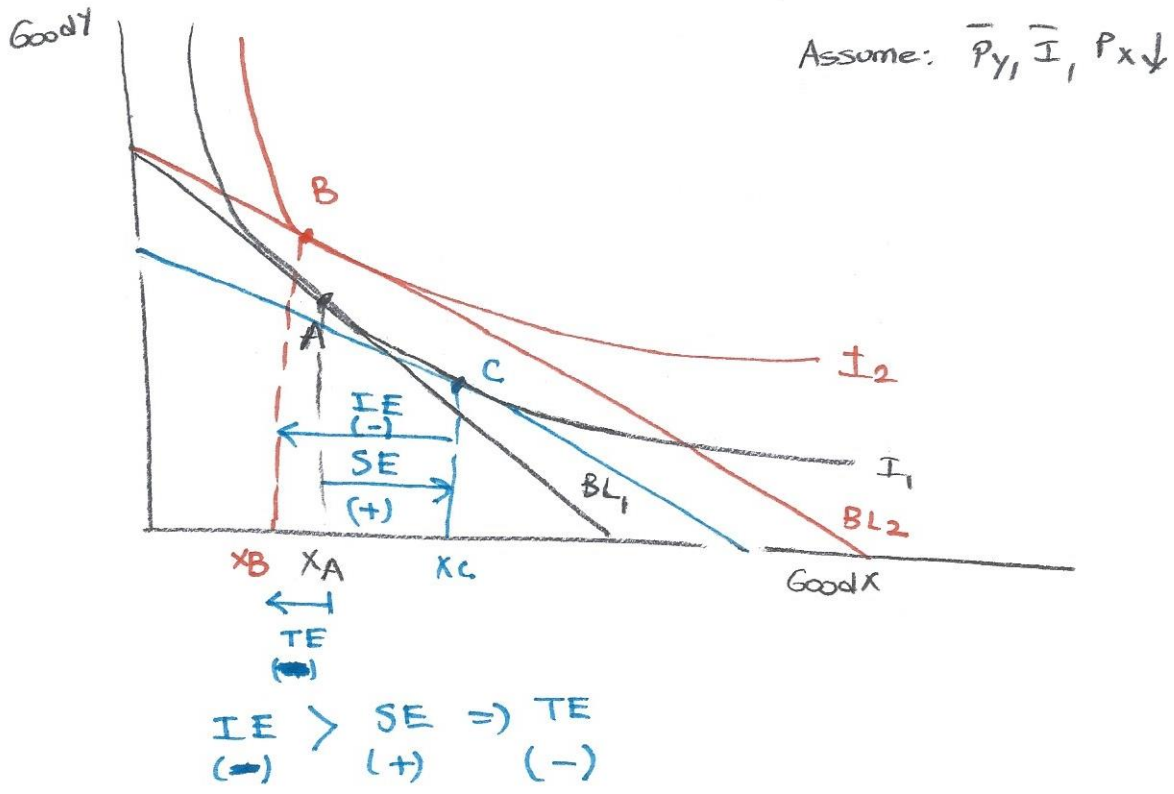
## FOR INFERIOR GOODS



Assume:  $\bar{I}, \bar{P}_Y, P_X \downarrow$

$$SE (+) > IE (-) \Rightarrow TE (+)$$

FOR GIFFEN GOODS



# Finding Income and Substitution Effects

$$U(x, y) = 2x^{0.5} + y$$

$$P_y = 1, I = 10$$

① Suppose  $P_x = 0.5$

$$MU_x = \frac{\partial U}{\partial x} = 2(0.5)x^{-0.5} = \frac{-0.5}{x}$$

$$MU_y = \frac{\partial U}{\partial y} = 1$$

$$\frac{MU_x}{MU_y} = \frac{P_x}{P_y}$$

$$\frac{x^{-0.5}}{1} = \frac{0.5}{1}$$

$$\frac{1}{x^{0.5}} = 0.5$$

$$\left(x^{0.5}\right)^2 = \left(\frac{1}{0.5}\right)^2 = \left(\frac{1}{\frac{1}{2}}\right)^2 = 4$$

$$\boxed{x_A = 4}$$

$$P_x \cdot x + P_y \cdot y = I$$

$$(0.5)4 + 1 \cdot y = 10$$

$$\boxed{y_A = 8}$$

$$u^* = 2 \cdot x^{0.5} + y = 2 \cdot 4^{0.5} + 8$$

$$\boxed{u^* = 12}$$

②  $P_x \downarrow \Rightarrow P_{x_{new}} = 0.2$

$$\frac{x^{-0.5}}{1} = \frac{0.2}{1}$$

$$x^{-0.5} = 0.2$$

$$\frac{1}{x^{0.5}} = 0.2$$

$$\left(x^{0.5}\right)^2 = \left(\frac{1}{0.2}\right)^2 = (5)^2$$

$$\boxed{x_c = 25}$$

$$P_x \cdot x + P_y \cdot y = I$$

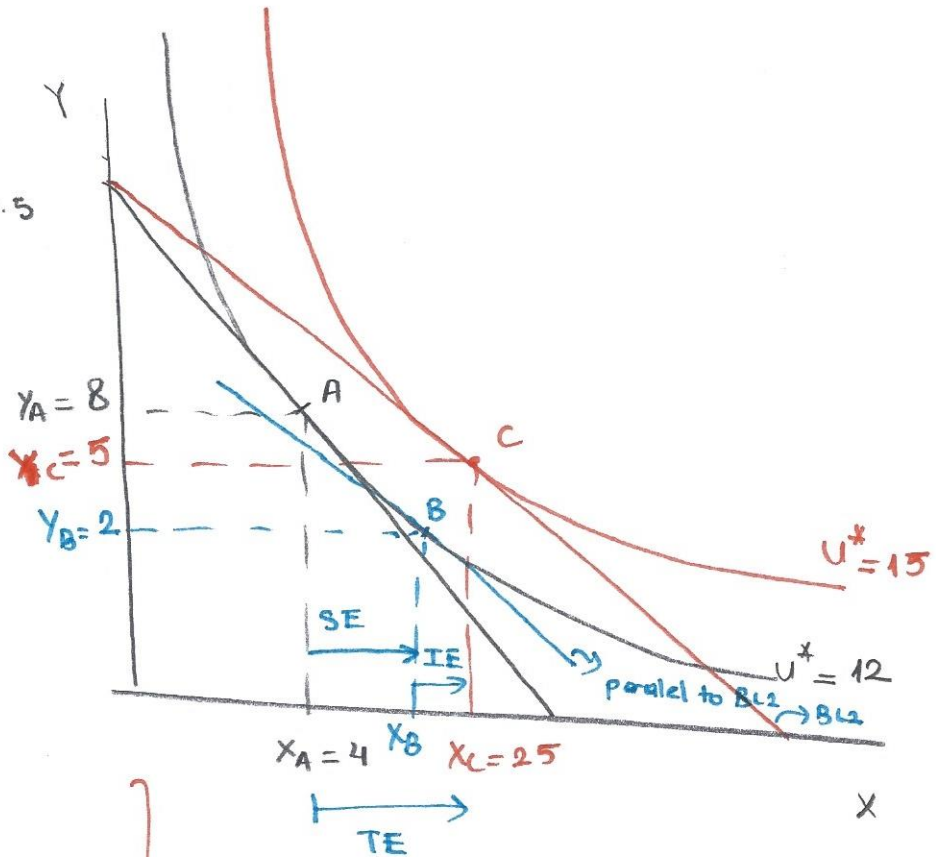
$$(0.2)25 + 1 \cdot y = 10$$

$$5 + y = 10$$

$$\boxed{y_c = 5}$$

$$u^* = 2 \cdot 25^{0.5} + 5$$

$$\boxed{u^* = 15}$$



Try to find  $x_B$

$$\Rightarrow \frac{MU_x}{MU_y} = \frac{P_x}{P_y}$$

$$\frac{x^{-0.5}}{1} = \frac{0.2}{1} \Rightarrow x_B = 25$$

$u^*$  must be  $u^* = 12$  (original)

$$U = 2x^{0.5} + y$$

$$2 \cdot 25^{0.5} + y = 12$$

$$2 \cdot 5 + y = 12$$

$$\boxed{y_B = 2}$$

$$\text{Substitution effect} = SE = x_B - x_A = 25 - 4 = 21$$

$$\text{Income effect} = x_C - x_B = 0$$

$$\text{Total effect} = x_C - x_A = 25 - 4 = 21 //$$

Example:  $U(x, y) = x^2 + y$

$P_y = 10, I = 500$

① Suppose  $P_x = 40 \Rightarrow$

$$\frac{m_{ux}}{m_{uy}} = \frac{P_x}{P_y}$$

$$\frac{2x}{1} = \frac{40}{10}$$

$$\boxed{x_A = 2}$$

$$P_x \cdot x + P_y \cdot y = I$$

$$40 \cdot 2 + 10 \cdot y = 500$$

$$80 + 10y = 500$$

$$10y = 420$$

$$\boxed{y_A = 42}$$

$$U^* = x^2 + y = 4 + 42 = 46 //$$

②  $P_x \downarrow \Rightarrow P_x = 20 \Rightarrow$

$$\frac{2x}{1} = \frac{20}{10}$$

$$\boxed{x_C = 1}$$

$$P_x \cdot x + P_y \cdot y = I$$

$$20 \cdot 1 + 10 \cdot y = 500$$

$$20 + 10y = 500$$

$$10y = 480$$

$$\boxed{y_C = 48}$$

$$\boxed{U^* = x^2 + y = 1 + 48 = 49}$$

We must take this budget line which is parallel to  $BL_2$

$$\boxed{x_B = 1}$$

$U^*$  must be the original one

$$\boxed{U^* = 46}$$

$$46 = x^2 + y$$

$$46 = 1 + y$$

$$\boxed{y_B = 45}$$

Substitution effect =  $x_B - x_A$

$$= 1 - 2 = -1$$

(-) SE

Income effect =  $x_C - x_B$

$$= 1 - 1 = 0$$

Total effect =  $x_C - x_A$

$$= 1 - 2 = -1$$

(Maybe Giffen)